



museum of vancouver

2014 Annual Report



OUR VISION

To hold a mirror up to the city
and lead provocative conversations
about its past, present, and future.





Photo by Ryan Carmichael

Our Mission

To connect people with Vancouver, people with ideas, and people with each other; provoke vibrant debate on contemporary Vancouver issues; deliver an outstanding museum experience through innovative, world-class exhibitions and engaging, multidisciplinary public programs; explore the continuous transformation of the city in provocative, participatory, and innovative ways; and build a powerful and relevant collection of Vancouver-focused objects, photography, multimedia, and more.

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MOV
museum of vancouver

#Rewilding
VANCOUVER

PACIFIC SALMON
FOUNDRY

#Rewilding
VANCOUVER

MOV
vancouver

PACIFIC SALMON
FOUNDRY

in
YE

Vanier Park Winter Wander





Over the past year, the Museum of Vancouver has continued to expand our offerings with interesting exhibitions and programs about Vancouver both here in Vanier Park, and out in the wider community. We continue to live and breathe our vision and mission to promote provocative conversations about the City of Vancouver and its people – past, present and future.

Our curatorial staff was focused on the development of the exhibition *časnaʔəm, the city before the city*, which opened in January of 2015. This exciting exhibition anchors our history galleries, showcasing Musqueam culture both past and present. It also explores the role of the Museum in understanding *časnaʔəm*, the ancient village site in South Vancouver.

The past year has seen continued growth in support from the community through increased attendance, sponsorship, donors and members. Our admissions revenues have grown 30%, we continue to diversify and broaden our audiences, including attracting a much younger demographic whose loyalty we hope will sustain us for years to come. However, as the enclosed financial statements show, MOV continues to face financial challenges.

The Board and staff, with support from the City of Vancouver, are working to address these issues so we can continue to offer award-winning programs. We appreciate all the support we have gotten from the community, and urge you to continue your support of MOV through

membership, donations and participation in our programs and events.

The Board has also been very active over the past year recruiting new members and creating new committees to support the work of the organization.

We hosted the third annual Legacy Awards Dinner, honouring those who have influenced and continue to shape the development of our city. In 2014, Morris and Yosef Wosk, Dr. Julio Montaner, and Wade Grant were our honourees. Thanks to everyone who came out to the event, making it a huge success.

The Museum of Vancouver continues to both reflect our history and help make that history. For this important task, I would like to thank our Chief Executive Officer, Nancy Noble, and her hard-working staff, supported by my fellow board members, volunteers, members, funders, and donors.

I would also like to thank all of you, and wish our visitors many happy return visits.

— J. Geoffrey Howard, Chair of the Board



2014 Board of Directors

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 Harriet Man
 Dr. Bruce Miller
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 Jill Turner

Our Values

Integrity and Excellence: We will act with the highest ethical and professional standards in our work, with our visitors, colleagues, and communities.

Community Engagement: We value and seek input and collaboration from as many and as diverse community voices as possible.

Dialogue and Debate: We will act with courage by anticipating and reflecting socio-cultural changes and by providing a forum for critical discussions, no matter how difficult or challenging.

Promotion of Intercultural Understanding: We will seek opportunities for the many cultures that co-exist here to learn about and from each other.

Passionate Advocacy for Vancouver: We care deeply about this city and where it is going and how it arrived here—we want to inspire that kind of passionate concern and interest in our visitors.



120 years later, the Museum of Vancouver continues to explore the stories of Vancouver and share them with our visitors and the world. 2014 saw changes to our senior leadership team, new faces on the board, and increasing connections to people in the City, creating new perspectives on old topics. We continued to challenge our visitors to think differently about historical and contemporary issues about Vancouver and beyond.

Rewilding Vancouver: Remember, Reconnect, Rewild opened the year. Curated by J.B. MacKinnon, and inspired by his book, *The Once and Future World*, *Rewilding* explored our relationship to the natural environment and had us envisioning new ways of living in our City. It was so effective (and popular), we are considering a *Rewilding 2.0* exhibition.

Our other major temporary exhibition was *From Rationing to Ravishing*, an Ivan Sayers

and Claus Jahnke fashion production that demonstrated how historical events like World War II shape our lives and can have lasting impacts.

The Museum continues to work with community groups to investigate topics of significance to Vancouver. In May, for example, MOV opened *Unmoored: Vancouver's Voyage of the Komagata Maru*. This exhibition and associated programming, done in partnership with numerous other organizations in the Lower Mainland, marked the 100th anniversary of the event and provided opportunities for intercultural dialogue and for reimagining the future of the City.

In the autumn, we opened a small exhibition curated by anthropologist Solen Roth that showcased Aboriginal themed commercial products and explored the inter-relationships between Aboriginal and non-Aboriginal peoples through the exchange of these objects.

Programming is the other means through which we engage the community and enable the voice of Vancouverites to be heard. *NeighbourMaker*, for example, explored the issue of social disconnectedness and in particular the

link between social relationships and the design of the environments we occupy. Working with a variety of organizations, we invited public participation in programs that engaged citizens in reimagining their city and its public spaces.

Another highly successful project was *Why I Design*. As part of Vancouver's inaugural Design Week programming, more than 30 Vancouver designers engaged with audiences at MOV to tell their stories about the development of everyday technologies and insights including what motivates them, how they work and Vancouver's role in inspiring their practice.

We also continued our established series *Design Sundays* and *Built City*, focusing of the theme of housing in the former and the City's built environment in the latter.

Digitizing the collection remained a priority for collections staff, who added 3,500 objects with over 5,600 photographs to our online database, OpenMOV.

We also added interesting objects from Woodward's, the Rogers Sugar collection and undertook a large deaccessioning of South Pacific shells to museums in Australia and New Zealand.

MOV by numbers

64,742

Total Visitors





Certainly the highlight of the year, however, was the repatriation of an important Sasquatch mask to the Sts'ailes First Nation near Harrison Hot Springs. A number of staff and board members were invited to the return ceremony, which involved a community feast, and was an immensely moving experience.

I would like to officially welcome two new Directors to the Museum's senior leadership team. Gregory Dreicer, the new Director of Curatorial and Audience Engagement is an innovative curator, exhibition developer and programmer. He brings to the role a passion for cities and a strong interest in making memorable museum experiences for visitors.

Greg Fruno, who has worked at the museum

for many years in other capacities, has taken on the role of Director of Operations. Greg brings over 15 years as a general manager, producer and operations manager for a number of Vancouver arts organizations.

I would also like to thank the Board and all the staff at the Museum for their continued commitment to my leadership and to our journey towards making MOV a world class city museum. And to all those community groups, our members, volunteers, donors and visitors – without you none of this would be possible.

The Museum of Vancouver is a leader in redefining the museum as an essential social institution: from the subject matter we tackle, to the way we engage our communities. We are

also fortunate to be in a city of people who value innovation and risk-taking, and who support us in our efforts to explore new ideas and encourage participation in conversations about Vancouver.

Despite this progress, we still have a lot of work to do to meet the potential of MOV. Five years into our new direction, it is time to step back and do some assessment of our achievements so we can move forward with confidence and in service to the community. We want to build on our accomplishments and realign our approach to engagement to ensure visitors get the best experience possible. We hope to create an even more dynamic relationship between the Museum, the City, and its citizens.

— Nancy Noble, CEO

Rewilding Vancouver: Remember, Reconnect, Rewild

The Vancouver we know is more culturally attuned to and integrated with nature than any city of a comparable size on Earth. Despite this, our city has dramatically transformed the natural environment. *Rewilding Vancouver* explored the city's nature as it was, is, and could be.

This first major exhibition in Canada to explore our relationship with nature through the lens of historical ecology, *Rewilding Vancouver* brought this new way of exploring the past to the forefront using Vancouver as the subject. The exhibition was comprised of taxidermy specimens, intriguing dioramas, soundscapes, videos and photo interventions that challenged our perception of what is natural to Vancouver.

The ultimate aim of the exhibition was to encourage visitors to reflect on their ideas about nature and wilderness, while making the case

that reconnecting with the natural world and reintroducing pre-existing plants and animals creates a more sustainable and richer urban living. MOV partnered with J.B. MacKinnon, an award-winning author whose recent book, *The Once and Future World*, served as inspiration for the exhibition.

This project became a source of inspiration for a task force initiated by the Vancouver Parks Board as part of its strategic plan to make Vancouver the greenest city in the world. The recently released environmental education and stewardship action plan, also titled 'Rewilding Vancouver,' built on the exhibition concept by using the historical ecology lens to introduce its messages on environmental activism in the city.

The *Rewilding* exhibition became the central element of the curriculum for a summer course taught in partnership with the Historical Thinking Summer Institute (July 7-12), led by Professor Peter Seixas, which attracted educators and museum professionals from all over Canada.

February 27 - September 1, 2014

Guest Curator: J.B MacKinnon

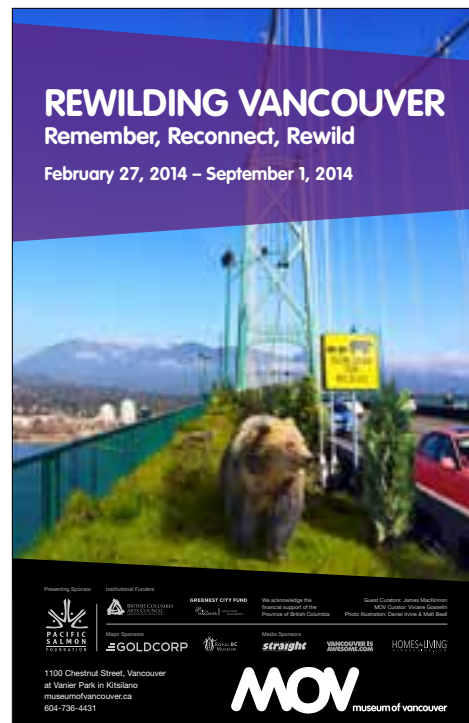
Interpretive Planner: Viviane Gosselin

Designer: Kevin McAllister

Presenting Sponsor: Pacific Salmon Foundation

Sponsors: Royal BC Museum, City of Vancouver / Vancouver Foundation, Greenest City Fund, Goldcorp, Homes & Living Magazine, Vancouver is Awesome

Institutional Funders: City of Vancouver, BC Arts Council, and the Province of British Columbia.





Rewilding Vancouver opening reception:
Andrea Reimer, Nancy Noble, J.B.
MacKinnon and Brian Riddell.

Visitor reactions

“The salmon...spawned in Vancouver in 2012. That’s exciting, man! And I want to know more about that stuff. Yeah, I think this is the most important issue of our time”

“The messages are there. Very, very good. And then you can take them away, you’re not drowned with a thousand explanations.”

“The information about the way things are improving surprised me. ‘Cause I came in expecting to get like really depressed [laughs].”

“This is one of the nicest exhibitions I’ve seen. It’s almost like a work of art.”

“Absolutely brilliant. Hands down.”







From Rationing to Ravishing co-curator Ivan Sayers addressed MOV members and invited guests at the exhibition's opening reception in September.

From Rationing to Ravishing: The Transformation of Women's Fashion in the 1940s & 1950s

World War II had a tremendous impact on all aspects of life—and certainly on the world of fashion. The war transformed how women dressed. *From Rationing to Ravishing* featured haute couture as well as Vancouver-made fashions from the collections of Ivan Sayers and Claus Jahnke and from the vaults of the Museum of Vancouver.

The garments and accessories in this temporary exhibition reflected changes in society—from wartime demands to consumer-society desires.

During the war years, the designers of women's clothes emphasized manliness. After

the war, a womanly silhouette returned with the New Look. In the 1950s, girlish femininity became the rage.

From Rationing to Ravishing included more than 80 garments, from jumpsuits to evening gowns. Highlights included wartime wedding dresses, Boeing Vancouver overalls, and fashions designed by renowned European couturiers, including Christian Dior, Cristóbal Balenciaga, and Elsa Schiaparelli.

The exhibition offered opportunities to try on period garments via digital technology and a paper-doll activity for kids. The Museum published a *From Rationing to Ravishing* catalogue.



September 18, 2014 - March 8, 2015

Guest Curators: Ivan Sayers & Claus Jahnke

Museum Curator: Gregory Dreicer

Designer: 10four design group

Sponsors: Oakridge Centre, The Georgia Straight, Vancouver is Awesome, Homes & Living Magazine

Institutional Funders: City of Vancouver, BC Arts Council, and the Province of British Columbia.





Visitor reactions

“If you like fashion, you’ll love *From Rationing to Ravishing*, the current exhibition showcasing women’s clothing before, during and after World War II. But this isn’t just for fashionistas. There’s a whole social history going on here.”

“I found this display of dresses worthy of seeing and there is so much more to also see so worth the admission price, we were a party of four and it was not wasted time even for the hubby. “

“*From Rationing to Ravishing* is a must see for fashionistas and interested others. A most worthwhile exhibition.”

Vancouver Imagined: The way we weren't

The art of city building has always required many talents. Builders and architects are often remembered for their accomplished constructions, but architectural illustrators have frequently been overlooked.

Vancouver Imagined showcased a collection of plans depicting architectural and urban projects that were proposed in Vancouver at different historical periods, but never materialized.

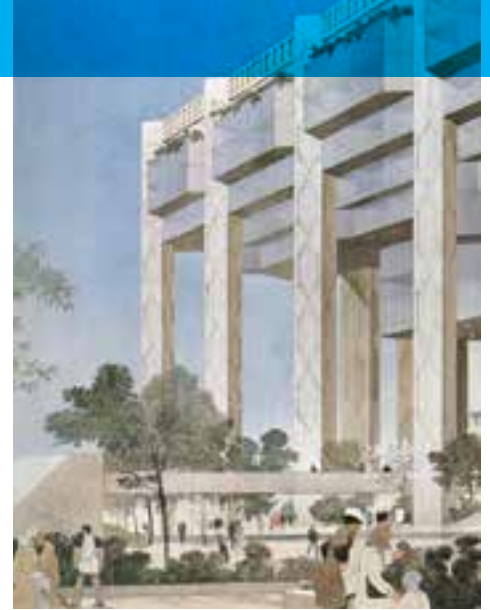
The exhibition demonstrated that the work of architectural illustrators and model makers in the context of these unrealized projects provided a unique way to understand the city; had these

projects been given full assent, Vancouver would look dramatically different than it does today.

This MOV Studio exhibition shared 21 unrealized plans and drawings by architects, city planners, and engineers including Harland Bartholomew, Arthur Erickson, I.M. Pei, Andrew Malczewski, and others, from 1910-2000.

February 6 - May 11, 2014

Guest Curator: Jason Vanderhill, creator of *Illustrated Vancouver* blog.





Unmoored: Vancouver's Voyage of the Komagata Maru

In 1914, Vancouver was a burgeoning, multicultural port city and a hub for migrants searching for new opportunities. On the cusp of the Great War, Vancouver waged its own internal battle to determine what type of city it wanted to be. A flashpoint was the arrival of the Komagata Maru – a steamship carrying 376 British Indian passengers who were denied entry into Canada.

Unmoored examined the enduring impact that this dramatic event had on Vancouver. Stories, rare artefacts, images and documents provided new insights into how national policies and racial biases shaped the lives of Komagata Maru passengers and South Asian immigrants.

Bringing fresh perspectives and meanings to this significant moment of Vancouver's history provided opportunities for intercultural dialogue and for reimagining the future of the city.

This exhibition was part of the multi-site project 1914-2014 *Komagata Maru: Generations, Geographies and Echoes Project*. For more information visit: www.komagatamaru100.com.

May 21 - September 14, 2014

Guest curator: Naveen Girn



Artware: Northwest Coast Designs & Everyday Objects

In the Pacific Northwest, Aboriginal designs adorn private spaces and public places, as well as clothing worn and objects owned by Aboriginal and non-Aboriginal peoples alike. Vancouver in particular counts several public displays of Northwest Coast art, in parks, at the airport and in museums. Far from being souvenirs purchased only by tourists, these objects are very popular among locals, including Aboriginal individuals who use and wear them in their everyday life, as well as distribute them as potlatch gifts.

The selection of objects and curatorial focus highlighted shifts in relationships between Aboriginal and non-Aboriginal peoples, as illustrated in the design of the objects themselves and in the exchanges and practices to which they give rise.

Artware was the culmination of a yearlong fieldwork in the city of Vancouver conducted by anthropologist Solen Roth. Roth examined the current configuration of the Native Northwest Coast artware industry. The exhibition featured work by the following artists: Corey Moraes (Tsimshian), Corrine Hunt (Komoyue/Tlingit), Alano Edzerza (Tahltan), Shain Jackson (Sechelt), and Lyle Wilson (Haisla).

October 29, 2014 - January 11, 2015

Guest Curator: Solen Roth





Informational text on the wall behind the boots.

Providing innovative and enriching experiences for students

In 2014, students visiting the Museum of Vancouver had an opportunity to explore a series of diverse exhibitions and experience workshops that are closely linked to the school curriculum.

MOV educators developed special activity sheets to provide an enhanced experience for groups visiting the featured exhibitions; *Rewilding Vancouver* and *From Rationing to Ravishing*.

MOV school programs support student learning about the history of Vancouver as well as continuing the tradition of quality workshops that cover a broad range of curriculum-related subjects and grade levels. Students of all ages were provided with unique opportunities to handle artefacts from the collection while participating in interactive programs that inspire student-centred learning.

Our French programming continued to meet the demand for teachers looking for out-of-school French educational experiences. The Museum of Vancouver is one of the few cultural institutions in the city that offers a full complement of curriculum connected programming in French. Excellent customer service and an enthusiastic team of experienced docents and interpreters continue to reward us with outstanding teacher reviews.

ELL Groups

In 2014, MOV welcomed English language learners from schools located throughout the Lower Mainland as well as other parts of the Pacific Rim.

In July, we played host to a large group of Japanese students who were visiting Vancouver as part of a summer language program. The group thoroughly enjoyed an interactive tour of the Vancouver History Galleries while engaged in a lively session of our *Discover Vancouver* program.

Professional Development Days

In 2014, the job action between teachers and their employer impacted our ability to offer

registered workshops, so in an effort to connect with teachers, we offered complimentary informal professional development opportunities.

In May, teachers were invited to meet with educators and take a tour of the *Rewilding Vancouver* exhibition. In late August, educators visiting from New Zealand and Japan met with the MOV education coordinator for in-depth discussions about teaching and learning in the museum setting. For the province-wide Professional Development Day in October, teachers were invited to participate in an informal “meet and greet” with MOV educators where teachers were given a behind the scenes tour of the education spaces.

In addition, educators from school districts throughout the province visit MOV at various times during the year to familiarize themselves with the galleries and to gain a better understanding of our program offerings.

Animating History

The Museum’s *Animating History* program, offered in partnership with Reel-to-Real, continued to meet the demand for teachers interested in a hands-on media workshop. This day long workshop encourages students to identify with what they value about their heritage and their city. During the workshop, students create a short animated film retelling

stories from British Columbia’s past. Stories include the Great Vancouver Fire, the Cariboo Gold Rush, the 1907 Anti-Asian Riot and the WWII Internment of Japanese Canadians. The animated films are posted on YouTube which enables students to share their creations with classmates and family.

Other Activities

We continue to partner with other educational organizations to provide unique and interesting programming for students of all ages. In March, over 230 secondary school students visited MOV as part of a cultural exchange program. In early May, education staff and docents participated in the Regional Heritage Fair assisting with the adjudication of over 100 student history projects.

MOV enjoyed a busy summer season, with children participating in workshops as part of their summer camp program. In the *Explore Egypt* program, participants learned about ancient writing techniques, Egyptian beauty practices, art and pyramid construction.

The *Discover Vancouver* program introduced children to the city’s history through a fun and interactive exploration of the history galleries. With the school year in full swing, students from the Langara cultural exchange program visited MOV on multiple occasions over a two week period in October.

We closed out the year with a special overnight adventure which coincided with the opening of the third installment of the *Night at the Museum* series. Contest winners were treated to a fun-filled evening where families participated in an archeological dig, interactive Egyptian-themed storytelling and a flashlight tour of the museum.

The evening ended with a special screening of *Night at the Museum Part II*, and guests were given passes to a screening of the new film, *Night at the Museum Part III* upon departure the following morning.

MOV by numbers

Total Number of Schools: **156**

Total Number of Students: **9,046**

Public Schools: **95**

Private Schools: **36**

ELL Schools: **25**

Making a Living, Making a Life

How did people make their living in the past? What tools did they use? How did they make their life better?

How did people make their living in the past?

People used different tools to make their living. Some tools were made of wood, some of metal, and some of stone. People used tools to make things like houses, bridges, and roads. They also used tools to make things like clothes, shoes, and furniture.

What tools did they use?

People used many different tools. Some tools were made of wood, some of metal, and some of stone. People used tools to make things like houses, bridges, and roads. They also used tools to make things like clothes, shoes, and furniture.

How did they make their life better?

People used tools to make their life better. They used tools to make things like houses, bridges, and roads. They also used tools to make things like clothes, shoes, and furniture.



Inspiring Vancouverites to connect

Museum of Vancouver programming encourages Vancouverites to imagine the future of city and community life in Vancouver.

In 2014, we achieved this in three ways: through innovative engagement projects such as *Why I Design* and *Neighbourmaker*; through learning and discussion opportunities such as the *Built City* and *Design Sundays* series; and with exhibition-themed programming for *Rewilding Vancouver*, *Unmoored*, and *From Rationing to Ravishing*.

MOV continued to grow its focus on families and youth. Partnering with the Teen Program at Emily Carr University of Art and Design, we piloted a one-day *Youth City Lab* experience in March. A select group of teens were taken behind-the-scenes at the museum to investigate and develop ideas about city life. A visit to *Rewilding Vancouver* was a unique opportunity for creative thinking and doing.

In July, we partnered with the Beaty Biodiversity Museum for a family friendly day featuring activity sessions facilitated by the Beaty Biodiversity Museum Education & Outreach Team and the Soaring Eagle Nature School, with *Rewilding*-themed storytelling by Naomi Steinberg.



Finally, MOV was pleased to partner with Mozilla Foundation, Vancouver Public Library, and Open Media to present Vancouver's first-ever *Hive Learning Pop-Up*, a celebration of hands-on digital literacy for makers of all ages, which was attended by over 200 participants, including many families.

The Museum, in partnership with Architecture Canada, continued its successful *Built City* lecture series for the fourth year in a row. This respected platform encourages understanding about and participation in the built environment. One of the series, under the theme of "Fashion, Fabrication & Futures in Form," celebrated the work of renowned local landscape architect Cornelia Hahn Oberlander.

A successful series of offsite museum engagement events were also a feature of MOV's 2014 public programming. A commemorative walking tour, led by historian Kalwant Singh Nadeem Parmar, traced the shores of the Burrard Inlet and proceeded through Downtown Vancouver on the 100th anniversary of the Komagata Maru's departure from Canadian waters.

Several *Neighbourmaker* activities were also held during the summer at the Yaletown Farmers Market, French Quarter Parklet in Mount Pleasant, and Main Street Station Farmers Market.

MOV was proud to present two stunning evenings of performance through partnerships with local folk songwriters for a collections-inspired night of original works *City in Song*, as well as a Komagata Maru-inspired evening of jazz, poetry and visual arts cross-media storytelling with eight artists.

At the core of the Museum's successful engagement initiatives is a wide range of program and outreach partners. In 2014, MOV worked with more than 25 partners and supporting community organizations to create vibrant opportunities for participatory discourse about the city.

MOV by numbers

Total Number of Programs: **37**

Total Number of Participants: **2,540**



We are privileged to work with many of these partners, including Architecture Canada, VPSN, City Studio, Kwantlen Polytechnic University, VIVA Vancouver, and the David Suzuki Foundation, year after year.

Through new program series such as *Why I Design* and *Neighbourmaker*, we were excited to welcome new partners such as Vancouver Design Week, Bazinga, and more than 30 independent Vancouver designers/makers.

Partners and supporting community organizations:

Indian Summer Festival, Emily Carr University of Art & Design, City Studio, Kwantlen Polytechnic University, David Suzuki Foundation, Bazinga!, Vancouver Farmers Market, Vancouver Public Space Network, VIVA Vancouver, Beaty Biodiversity Museum, explorASIAN 2014, Architecture Canada, Laboratory of Housing Alternatives, The Vancouver Design Nerds Society, Vancouver Design Week, Urban Herb School, Ashoka Changemakers, Soaring Eagle Nature School, Draw by Night, Vancouver Urban Sketchers, Dusty Flowerpot Cabaret, Mind of a Snail, Spacing Magazine, Mozilla, Vancouver Public Library, and Vancouver Maker Foundation.

Programming & Audience Engagement





Collecting, preserving, and documenting artefacts

The Museum cares for significant First Nations, Asian, urban, archaeological, and natural history objects. These collections engage people in thinking about the history and imagining the future of Vancouver and British Columbia.

Acquisitions

In 2014, MOV added 1,157 artefacts to the permanent collection. Two significant acquisitions account for this abundance: the Woodward's collection, donated by HBC Heritage Services, and the Rogers Sugar Collection (from the Rogers Sugar Museum), donated by Lantic Inc.

Beyond this, almost 60 donors contributed artefacts. Among these were many of Foncie Pulice's photographs —donations inspired by the popular *Foncie's Fotos* exhibition. The museum acquired artefacts from two venerable Vancouver businesses which closed in 2014: Kardynal Shoe and Renue, and Pappas Furs.

In addition the Museum acquired clothing from two famous Vancouverites: industrialist and philanthropist H.R. MacMillan's top hat and businessman and Lieutenant Governor Eric Hamber's suspenders! The largest item acquired was most likely the black-tailed deer featured in the *Rewilding Vancouver* exhibition.



H2014.70.1a-b – HR MacMillan's top hat, c. 1950s



H2015.10.9 – Foncie Foto of Arthur Erickson



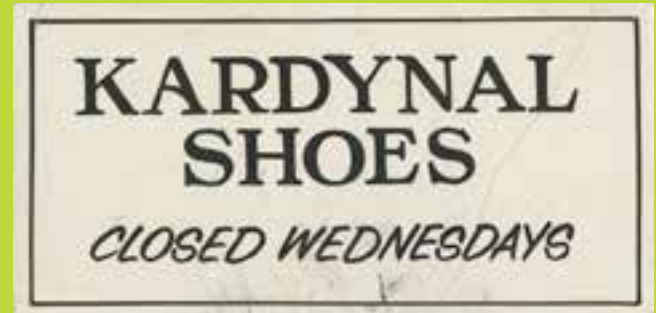
H2015.9.1a-b – Pappas Furs mink bathrobe



NM 281 – Black-tailed deer

Artefact Donors

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 City of Vancouver,
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 Ms. Barbara Minnion
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 Mr. Rider Coeoy
 Mr. Christopher Erickson
 Ms. Emily Erickson McCullum
 Pappas Furs Canada
 Poverty Olympics Organizing
 Committee



Digitizing the Collection

For the fifth year in a row, the Museum of Vancouver was the grateful recipient of a BC History Digitization Programme grant from the Irving K. Barber Learning Centre at UBC. The program promotes increased access to BC historical resources by providing matching funds to undertake digitization projects that

result in free online access to provincial historical material.

The funding has enabled the Museum to digitally photograph approximately 2,500 artefacts per year. Thanks to this grant and the ongoing digital photography of new acquisitions, 38% of the Museum's collection of approximately 70,000 artefacts has now been digitized. The images are accessible to the public through the museum's online database, openMOV: www.museumofvancouver.ca/collections.

To complement the exhibition *From Rationing to Ravishing*, MOV took on the digitization of the fashion accessories. We digitized 2,424 objects including footwear, headwear, jewellery, bags, fans, and corsetry.

Deaccessions

For a number of years, the Museum of Vancouver has been looking for a new home for its large and significant collection of South Pacific shells. Ideally, the acquiring institution would study the collection and make it available for research.

In 2013, a curator from the Auckland Museum visited the Museum to assess the collection and was impressed by what she found.

As a result, the museum deaccessioned approximately 4,700 lots of shells and transferred them to the Auckland Museum.

Another 3,000 lots of shells went to the Australian Museum.



Repatriations

The Museum of Vancouver continued to work with First Nations people on repatriation of ancestral remains and belongings. The return of objects with significant cultural or spiritual value can help build awareness, engage youth in learning, and strengthen ties to cultures that Canada long suppressed. The process helps develop trust and encourage the establishment of relationships that are essential to reconciliation.



Sasq'ets Mask

The Museum of Vancouver received a formal request from the Sts'ailes First Nation for the repatriation of the Sasq'ets [Sasquatch] mask in late 2013, and was pleased and honoured to be able to follow through with the repatriation in 2014.

All records indicated that Ambrose Point of Sts'ailes carved the Sasq'ets mask in 1937 or 1938 and wore it during Sasquatch Days, a celebration of Aboriginal sport, ceremony, art and handcraft.

J.W. Burns, who donated the mask to the Museum, was a teacher at the Chehalis Indian Day School. He was very interested in Sasq'ets and is credited with bringing the word "Sasquatch" into common use.

The Sts'ailes Band believed that, due to the mask's extreme cultural significance, Point would not have sold or given it to Burns, and that Point was dispossessed of the mask without permission.

MOV staff members were privileged to attend the repatriation ceremony, which was held at Sts'ailes on May 14, in conjunction with the First Salmon Ceremony.





The Museum of Vancouver extends its thanks to all our donors, funders, and sponsors.

Your assistance helps us to meet our mission and develop intriguing, innovative, and engaging programs and exhibitions.
This wouldn't be possible without you!

Institutional Funders



**BRITISH COLUMBIA
ARTS COUNCIL**
An agency of the Province of British Columbia

We acknowledge the financial support of the Province of British Columbia

Donors

\$20,000 +

Pacific Salmon Foundation
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Angel Hands Integrative Centre	Judy Dodek	Bonnie Ma	Erna Schaefer
Audain Art Museum	Rooky Driver	John Madden	Marie Singh
Broadside Media	Mark Dwor	Sidney Madden	Gareth Sirotnik
Bing Thom Architects	William D.S. Earle	Kurt and Else Maurer Fund	Joan Seidl
CUPE Local 15	John Edmond	John McAlpine	Ann Stevenson
FS Financial Strategies	Lauren Elliott	Sarah McAlpine	Nancy Stuart-Stubbs
Masters Gallery Ltd.	Katherine Enns	Sarah McLoughlin	Kathleen Swain
Museum of Anthropology	Chloe Ernst	Brian McLoughlin	Eve Szabo
Simon Fraser University	Jim Evans	Bruce Granville Miller	Barry Tessler
	Graham Fraser	Norman Miller	Ronnie Tessler
George Affleck	Rae Fraser	Sandra Miller	Mollie Thackeray
Maureen Axen	Claire Giberson	Laraine Michalson	Anona Thorne
Arne Axen	Chan Gunn	Geoff Meggs	Jill Tipping
Elizabeth Ball	Peggy Gunn	Maureen Messerli	Richard Toporoski
Geoff Ballance	Aerin Hack	Peggy Morrison	Laura Underhill
Jane Banfield	Usher Hammer	Philip Neame	Richard Underhill
Trevor Barnes	Evelyn J. Harden	Oliver Neumann	Barrie Vickers
Shirley Barnett	Joe Henderson	Margaret Nichols	Margaret Vickers
Diana Belhouse	Kate Hennessy	Thomas Nichols	Peeranut Visetsuth
William S. Blackie	Johanna Hickey	Thelma D. Mulholland	Elizabeth B. Walker
Heather Bowen	Geoffrey Howard	Marion Noble	Charlotte L.V. Warren
Kathryn Bunn-Marcuse	Marie-Claire Howard	Nancy Noble	Bruce Watson
Ann Cameron	Florence M. Hungerford	Judy Oberlander	Eleanore Wellwood
Phyllis Chan	Edna Hunter	Shinichi Omatsu	Dorothy Wenzel
Steve Chan	Audre-Barbara Jackson	Cindy Onstad	Deryk Whitehead
Charles Clapham	Ludmila Jagiellicz	Gary Onstad	Paul Whitney
Marylin Clark	Molly Kleiker	Rose Parker	Joan Whitney
Ruth Comisarow	Dorothy Kuva	Penny Perry	Eva Williamson
Dora Coutts	Diana Lam	Wayne H. Phillips	Margaret R. Wilson
Kathleen Cowtan	Christine Lattey	Anne B. Piternick	Larry Wong
Edna Crane	Erik Lees	Toshiko Quan	Heelah Woo
David Critoph	Kathi Lees	Jessica Quan	Yosef Wosk
Kate Dahlstrom	Andrew Leung	Henry Rappaport	M. Anne Wyness
Heather Deal	Nova Lewis	Colleen Reichgeld	Chris Yli-Luoma
A.H. Dixon	Eva Lister	Nicolas Rousseau	The Zacks Family Charitable Foundation
Norma Dixon	Ambrose Lo	Linda Robeson	
Arthur Dodek	Margaret Lyons	Solen Roth	

Honouring those who have shaped our great city

MOV hosted its third annual Legacy Awards Dinner on October 8. This gala event recognizes individuals who have shown outstanding vision and commitment to building a city that is ranked as one of the most impressive in the world.

Well recognized city historians, urban planners, influencers in the business and philanthropic sector, and representatives from the MOV Board of Directors were invited to the selection committee. They spent two months reviewing over 50 families and individuals who have helped mould the city as we know it today and continue to influence its path to tomorrow.

This year's event was a great success. The event grew to 200 attendees, raising more than \$72,000 for the Museum. Many thanks to those who helped the organizing committee accomplish its goals.

Congratulations to this year's award recipients: Morris J. Wosk and Dr. Yosef Wosk, Dr. Julio Montaner, and Wade Grant.



Awards Selection Committee

Carol Alter Kerfoot
Jean Barman
Lance Berelowitz
Kate Hennessey
Isaac Marshall
Hilary Meredith
Nancy Noble

Legacy Dinner Event Team

Debbie Douez, Aerin Hack,
Myles Constable, Darryl Ray -
The Butler Did It Catering Co.
with assistance from
Paul Carr, Greg Fruno, Kellie
Haines, Vanessa Hetu, Sarah
Kamal, Klaus Koa, Jane
Lougheed, Kate Melkert, Jillian
Povarchook, Joan Seidl, Kevin
Shipaleski, Asia Siemens, Trevor
Snider, Christopher Storey, Dave
Winstanley, Elizabeth Wolrige,
and all our volunteers.

Awards Design

Propellor

Band

Bocephus King and
Orchestra Familia

Table Sponsors

Yosef Wosk (5)
BDO
Maynards
Gowlings
Kornfeld LLP
Jill Tipping

Donations in Yosef and Morris

J. Wosk's names

Arnold and Anita Silber
Gordon and Leslie Diamond
Shirley Barnett
Judy Oberlander

Silent Auction Donors

Artistic Illumination
Bard on the Beach
BC Lions
Board of Museum of Vancouver
Butchart Gardens
Cactus Club Café
The Dailey Method
Float House
Hambleton Fine Arts Services
H.R. MacMillan Space Centre
Immediate Images
Jennifer Thomas Personal
Training
Jill Turner
Kamloops Arts Gallery
KPMG
Museum of Vancouver
Nineteen Ten
Pacific Cinematheque
Pillow décor
Prospect Winery
Richmond Gateway Theatre

Royal BC Museum
Style Garage
Vancouver Maritime Museum
Vancouver Photowalks
Vancouver Special
VSO
Vancouver Trolley Co.
Wickaninnish Inn
Wood City Designs
WOW Interiors



Wade Grant, Yosef Wosk, and Dr. Julio Montaner



**Emerging City Visionary Award
Honouree: Wade Grant**

Grant has been actively involved forging new relationships between Aboriginal people and the City of Vancouver. He is particularly proud of his work with the Vancouver Urban Dialogues Project, which brought together the First Nations, Urban Aboriginal, and New Immigrants in ways that never been done before. Recently, Wade accepted a role in the Office of the Premier as Special Advisor on First Nations and Aboriginal Issues.

**MOV City Legacy Award
Honouree: Morris J. Wosk
and Dr. Yosef Wosk**

Father and son, Morris and Yosef have contributed to many local charities. The late Morris Wosk, a member of The Order of Canada, generously gave his time, energy and resources to numerous causes both locally and abroad, supporting diverse non-profit organizations. For Morris, achievement in business was only one measure of success. The other was contribution to community.

His son, Rabbi Dr. Yosef Wosk, serves as Adjunct Professor in the Department of Humanities at Simon Fraser University. He is a media commentator, public speaker and published author who has founded and supported hundreds of libraries worldwide, endowed Vancouver's Poet Laureate, and has lectured at universities and institutes of higher learning throughout the world.

**MOV City Shaper Award
Honouree: Dr. Julio Montaner**

Dr. Montaner is a Professor of Medicine and Head of the Division of AIDS at UBC. He is the Director of the BC Centre for Excellence in HIV/AIDS. He played a key role in establishing the efficacy of Highly Active Antiretroviral Therapy (HAART) and since then has established the role of 'Treatment as Prevention' using HAART to simultaneously decrease progression to AIDS and death, as well as HIV transmission.

One of the Museum's most exciting days of 2014 was the day we celebrated our 120th birthday, which happened to coincide with our annual general meeting. We ran a promotion on the day, inviting guests to visit for \$1.20. This promotion was widely shared on social media and local blogs, and brought more than 800 people through our exhibitions that day. That night, BC Place was lit up with our colours!



In 2014, MOV made a number of public appearances. We did community outreach at Car Free Day (on Main Street), had a booth at the Tourism Showcase at the Vancouver Convention Centre, and were a part of both the Davie Street Party and Pride Festival Marketplace. The stuffed bear that had been used for photos in the Museum was taken on tour, and was very popular with the public.



In advance of the *From Rationing to Ravishing* exhibition, Oakridge Centre hosted a mini fashion show with 1940s and 1950s red dresses from Ivan Sayers collection.



The Museum of Vancouver received extensive coverage of its two feature exhibitions in 2014, and there was also significant coverage of other Museum news as well.

Rewilding was a hot topic in January, with J.B. MacKinnon showing up in practically every local publication, including *The Vancouver Sun*, *The Province*, *The Globe and Mail*, *The WestEnder*, and *The Georgia Straight*. He was also interviewed on *Global News* and *Go! Vancouver*.



From Rationing to Ravishing appealed to a different audience, but still drew the interest of *The Georgia Straight*, *The Westender*, and *World Journal*. Co-curator Ivan Sayers was interviewed on *Go! Vancouver*. The Urban Sketchers group also made a few trips to the Museum to illustrate some of the dresses in the exhibition. These were shared on both their website and the MOV blog.

Our collection received a number of visits from media as well. *Go! Vancouver* did a story on Valentine's Day Cards, CBC recorded *City in*

Song performances amongst the artefacts, and Dave Gerry from CTV's *The Last Word* visited for a story on passenger pigeons.



Throughout the year, our media partner *Homes & Living Magazine* did a number of excellent features on us, including stories on our *Neon Vancouver* exhibition, our retail program, and our 120 year history. Our new Director of Curatorial and Engagement, Gregory Dreicer, was featured on *spacing.ca*.

One of the biggest news stories of the year for MOV was the Sasquatch mask repatriation. This story was covered by *24 Hours Vancouver*, *The Vancouver Sun*, and the *Canadian Press*, which syndicated the story into news sites across the country. Additional news coverage included a piece about our Komagata Maru exhibition in *The Globe and Mail*, an article about neon in *Up Magazine*, and a story on the Campfire Project (*Neighbourmaker* event) in *The Georgia Straight*, and multiple event inclusions in the *Scout List*.



Another marketing effort that garnered a lot of attention in 2014 was the trolley that we wrapped with MOV's vibrant colours.

Social Media and Website Statistics



Over the summer, the Museum ran a new general advertising campaign, working with local agency Banter, Grace and Lollipop. These ads - with the headline “of Vancouver” - featured scenes you might only see in our city.

A complementary social media campaign followed. MOV hosted a photography contest, with a prize package for the best daily photograph tagged #ofVancouver. More than 2,300 photos were submitted over 15 days; the best ones appeared on our website.



160,503

Website Sessions (2014)

+4.33%

% New Sessions (2014)

471,218

Website Pageviews (2014)

16,000+

Total Twitter Followers

6,694

Total Facebook Followers

2,000+

Total Instagram Followers

MOV by numbers

of members in 2014: **2,015**

18% increase in members
from 2013 to 2014

63% of our donations made by
individuals in 2014 came from
MOV members

Membership is a great way to connect with your city and like-minded locals. The Museum of Vancouver gathers people for exhibitions on contemporary city issues, explorations of our history, and discussions about our future. We welcome you to participate in as many ways as you can: attend an opening reception, experience our galleries, join in a workshop or debate, listen to a speaker, or attend one of our tours.

Memberships continued to grow in 2014, reaching the highest levels since 2007. Members came out in droves to see Ivan Sayers at our 120th birthday celebration last May, and for our special Members-only talks and tours

Our member benefits program was expanded; families can now bring an additional youth, guests of members enjoy admission discounts,

and discounts on retail collection items.

We welcomed back a good number of members who had held memberships in a previous year.

There were seven Members events: two opening receptions, our AGM / 120th birthday celebration, plus four members-only talk and tours. In 2014, our opening receptions became exclusive to members and their invited guests.

We had an overwhelming response from our “add a year or renew your membership at a grandfathered rate” – it accounted for an astonishing 36% of our memberships in 2014. Not only that, but many members also donated while renewing their membership, showing that they were not renewing for the discount, but rather to be a part of the Museum.





CEO

Nancy Noble

Finance & Administration

Kelli Whittle, *Director of Finance & Administration*
 Sherri Bader, *Payroll Clerk*
 Dee Moss, *Bookkeeper*

Development & Marketing

Debbie Douez, *Director of Development & Marketing*
 Myles Constable, *Marketing Officer*
 Aerin Hack, *Membership Assistant*
 Chris Storey, *Business Development Manager*

Audience Engagement

Hanna Cho, *Curator of Engagement & Dialogue*
 Kristin Lantz, *Curator of Engagement & Dialogue*
 Charles Montgomery, *Curatorial Associate*
 Adrian Sinclair, *Curatorial Assistant*
 Paul Carr, *Program Assistant*

Education

Jane Lougheed, *Education Program Officer*
 Anne-Laure Paulmont, *Bilingual Prog. Assistant*
 Cody Fraser, *Interpreter*
 Christopher Gilpin, *Program Assistant*
 Sharla Stolhandske, *Overnight Program Leader*
 Jeri Carcha, *Interpreter*

Museum Services

Greg Fruno, *Director of Operations*
 Sarah Kamal, *Visitor Services Supervisor*
 Neal Pellegrino, *Visitor Services Supervisor*
 Kellie A. Haines, *Visitor Services*
 Cody Fraser, *Visitor Services*
 Barb Frizell, *Visitor Services*
 Holly Frizell, *Visitor Services*
 Linda Lidstone, *Visitor Services*
 Kevin Shipalesky, *Visitor Services*
 Kate Melkert, *Visitor Services*
 Asia Siemens, *Visitor Services*
 Cassandra Tavukcuyan, *Visitor Services*

Jacquelyn Ross, *Visitor Services*
 Nevada Yates Robart, *Visitor Services*
 Jesse Gray, *Visitor Services*

Collections & Exhibitions

Gregory Dreicer, *Director of Curatorial & Engagement*
 Viviane Gosselin, *Curator of Contemporary Culture*
 Wendy Nichols, *Curator of Collections*
 Carol Brynjolfson, *Conservator*
 Jillian Povarchook, *Collections Associate*
 David Winstanley, *Fabrication Coordinator*
 Klaus Koa, *Fabrication Coordinator*
 Sarah Donner, *Curatorial Associate*
 Kate Melkert, *Museum Technician*
 Caitlin Pilon, *Collections Assistant*
 Helen Wong, *Summer Collections Technician*
 Alanah Garcin, *Summer Collections Assessment Technician*

Volunteers

MOV by numbers

Volunteers:

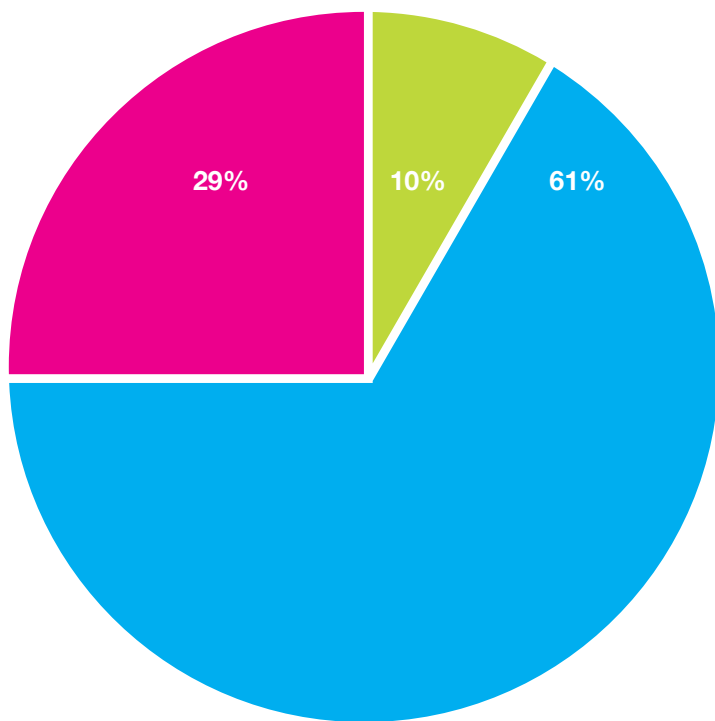
173

Volunteer hours worked
(including board):

4,889

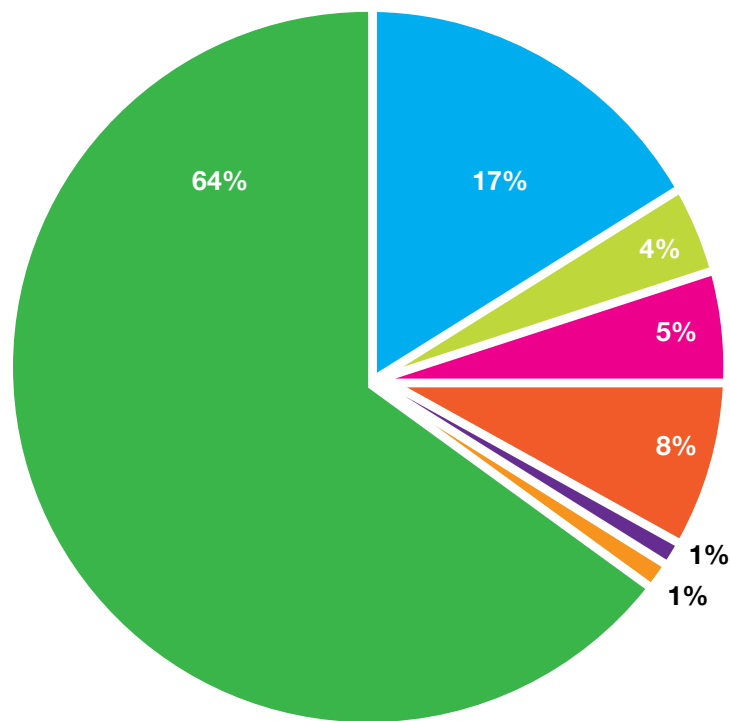


Operating Revenues



Grant and project funding	\$1,220,549
Earned revenue	579,138
Sponsorships and donations	212,070

Operating Expenses



Salaries, benefits and fees	\$1,357,919
General and administration	350,463
Marketing and development	178,058
Exhibitions	99,769
Conservation and collection care	75,872
Educational and public programming	23,762
Museum enterprises	17,982

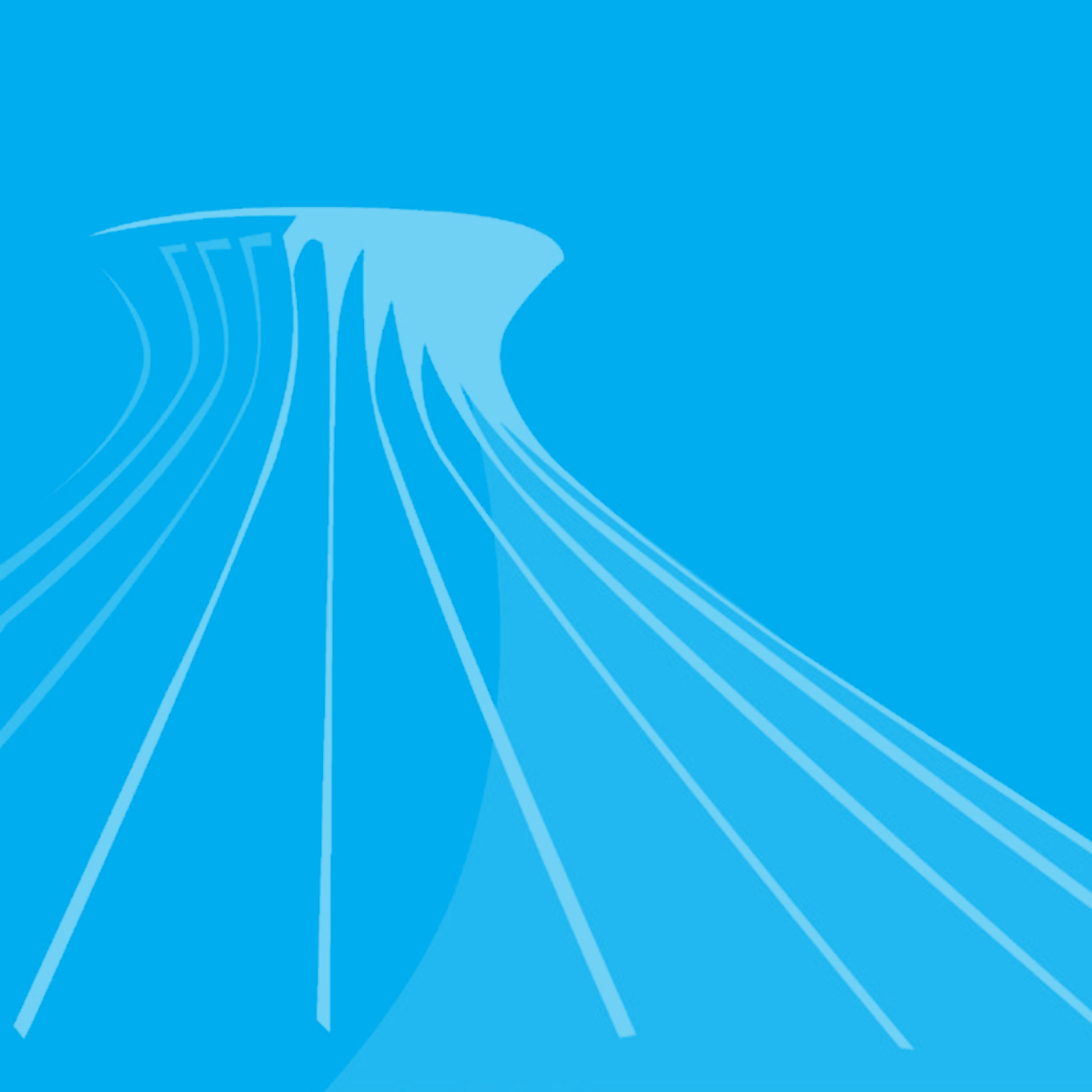
\$2,011,757

Total Revenues

\$2,103,825

Total Expenses

The financial statements of the Vancouver Museum Society were completed by independent auditors for the year ending December 31, 2014. This is an illustrative summary and is not intended to replace the full audited financial statements, which can be made available upon request.



stay connected



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Museum of Vancouver

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